



Checklist for Standards for Society Website Certification

Content:

1. Society name, chapter name, and state organization geographic locale at the top of each page.
2. One of three trademarked Society logos on the top of the home page but not necessarily in the banner/header.
3. Current certification seal at the bottom of the home page.
4. Society Purposes, Mission, and Vision statements all of which should be identified by title.
5. Links:
 - a. State organization websites - link to the Society website.
 - b. Chapter websites - link to the Society website and to state organization website.
 - c. Any link to a state organization/ chapter must be to a currently certified website.
6. Link to webmaster email on the bottom of the homepage.
7. Title on every page.

Style

8. Black or dark gray font color for body text on all pages. Titles and headliners may be a different font color.
9. Pale or white body background.
10. Clearly labeled, active links that allow readers to navigate easily between pages.
11. Content on every page.
12. Latest revision date of any part of the website listed in the bottom section of the revised and/or the home page formatted using month and year.
13. Only DKG graphics that are currently available on the DKG website are used.

Courtesy Review

14. No obvious violations of legal requirements.
15. No distracting design elements.

Chapter: _____ State: _____