

Membership and Expansion

MSO 2024 District Meeting
Presentation

Persistence with Purpose

PURPOSEFUL

expanding • nurturing
networking • playing

WHO ARE WE



Kay Collins

**ETA Chapter,
Chairman**

Karen Fayard

Alpha Upsilon Chapter

Vickie McAnally

ETA Chapter

Abby Myers

Alpha Chi Chapter

Jastassia White

Alpha Gamma Chapter

SEE Rep.

Misty Whitehead

Beta Beta Chapter

Angie Woodcock

Alpha Theta Chapter

Lady Ann Bruce

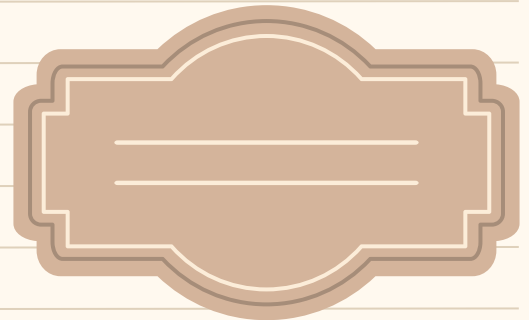
**Alpha Upsilon Chapter
Consultant**

2023- 2025 Goals

- Inform membership of current changes in the Society and update current resources for members.
- Increase awareness of the value of membership.
- Promote the mentoring of prospective members and new educators through the Supporting Early-Career Educators Project(SEE)
- Facilitate the supporting and mentoring of new members within chapters.
- Encourage members to expand their involvement at the District, State, and International levels.
- Acknowledge the lives and contributions of recently deceased members.

Purpose

- Create a Vision Board.
- Goal: *Increase awareness of the value of membership.*
- Actionable steps to share with your chapter members.
- Collaborate with other chapters.

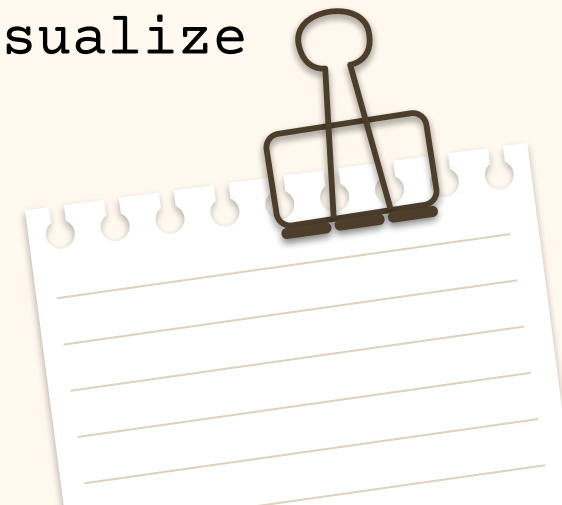
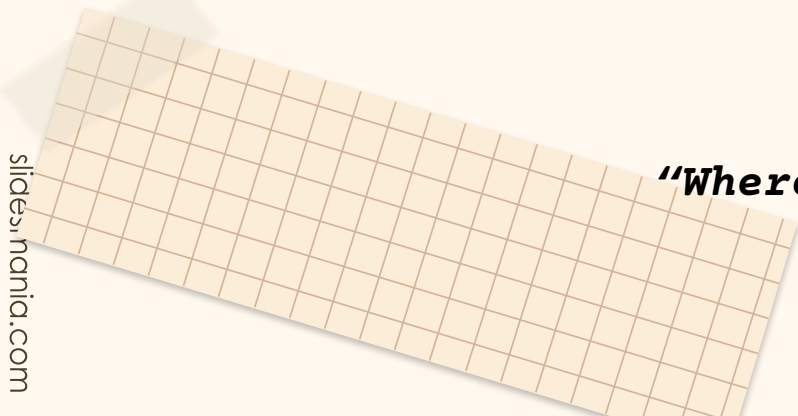




Create a Vision Board.

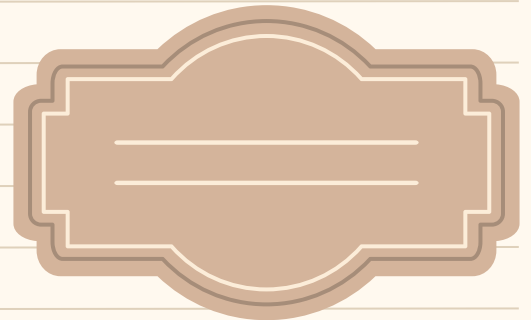
Creating a vision board is a fantastic way to visualize your goals and aspirations.

"Where there is no vision, the people perish:"



Gather your materials

- Define your goals
- Find visual representation
- Arrange your board
- Add personal touches



The background features several decorative elements: a yellow notepad with a red margin line on the top left; a pink calendar page with the number '02' in the center; a brown paper with a paperclip on the top right; a white notepad with a paperclip on the bottom right; and a yellow grid paper on the bottom left.

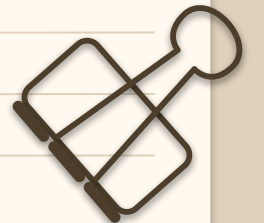
02

Increase awareness of the value of membership.

Increase awareness of the value of membership to attract new members who recognize the benefits they stand to gain. WHY DKG?

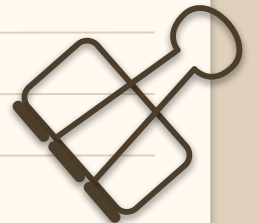
Advocacy

The Society is a philanthropic force on the international scene giving millions of dollars each year in scholarships, grants, and project support. As a member you are a part of that philanthropy. You impact education worldwide!



Leadership

Every DKG member is considered a leader - a woman who wants to make a difference. How you choose to lead is up to you, but DKG offers support for that leadership in many ways. Seek leadership opportunities for personal and professional growth. They are there for you.

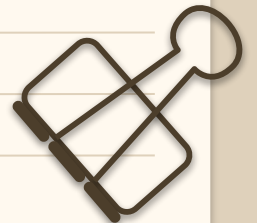


Travel and Networking

DKG members can experience other cultures by applying for and being selected as an international speaker.

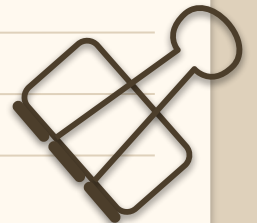
- Travel costs are paid for by the International Speaker Fund (ISF), and rooming costs are paid for by the host state organization.

Networking with like-minded women both locally and internationally and form life-long bonds as well as the possibility to not only view, but present workshops.



Financial Assistance

As a DKG member, you will find opportunities for scholarships at all levels: international organization, state organization, and possibly even your chapter. You can also benefit from various DKGIEF grants and, should a natural disaster destroy your personal property, the DKG Emergency Fund offers financial assistance in the form of a check for \$500.



Recognition

Members are not only appreciated, but recognized for their achievements in this organization.

Doctoral recipients are recognized at the international conventions biennially.

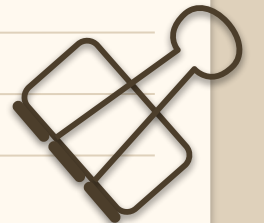
One member is selected by her peers for the International Achievement Award annually.

The Educators Book Award Committee awards \$2,500 annually to one female author or joint authors whose book influences educational direction.



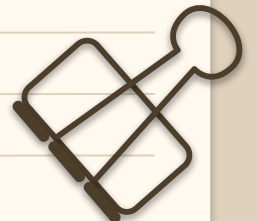
Publishing

Not only do members receive publications as a part of their membership benefits, but they also are encouraged to submit articles to both. The *Delta Kappa Gamma Bulletin Journal* is published 3 times a year and *Bulletin Collegial Exchange Magazine* is published 2 times a year. Members can also write articles for the DKG NEWS and submit artwork (photographs, videos, paintings, etc...) to the Fine Arts Gallery twice a year, once in the fall and once in the spring.



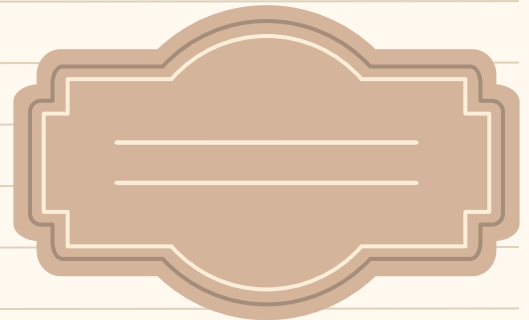
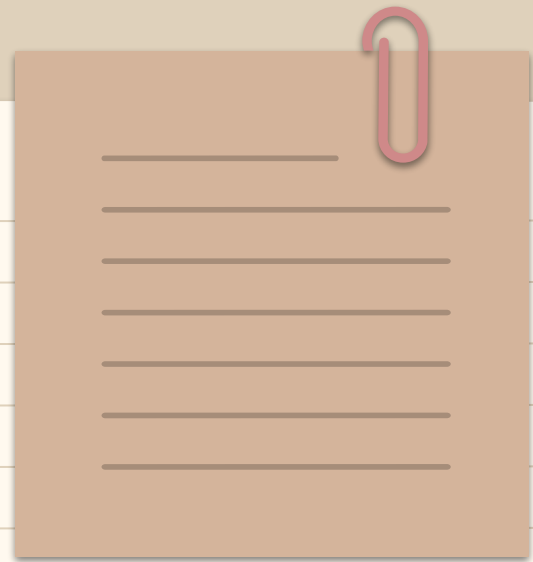
Discounts

Membership in DKG offers a variety of discounts exclusively for our members. There are discounts in insurances for you and your pets, on hearing aids, rental car expenses, and waived fees at Capella University just to name a few.



Reflect

- Why did you Join DKG?
- Why should others join and stay connected to you?
- Why should anyone join your Chapter?





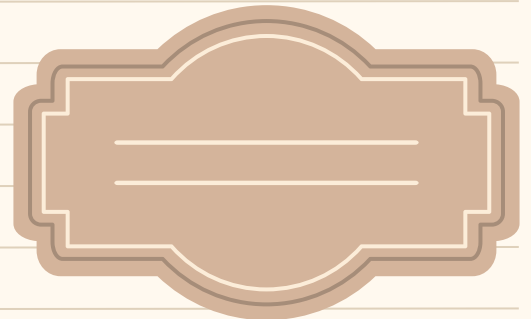
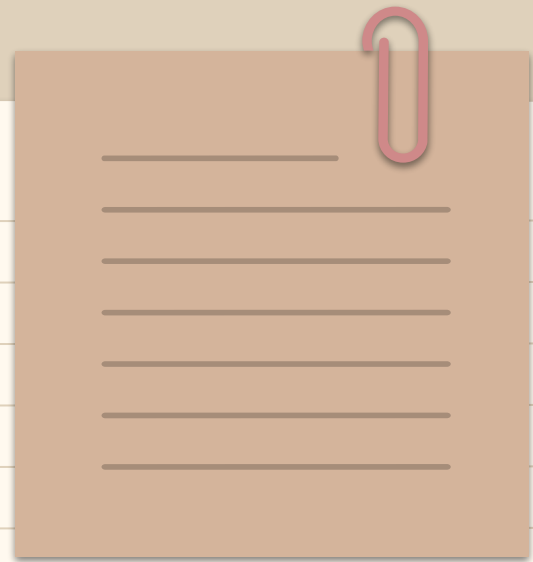
Actionable Steps

We want you to leave here today with steps that you can take back to your chapter to increase awareness about DKG and ultimately attract more members to your chapter.



Actionable Steps:

- Communicate benefits clearly
- Engage with Potential Members
- Challenge **ALL** members to seek and recruit at least one new member a year
- Add personal touches





04

Collaborate with Other Chapters

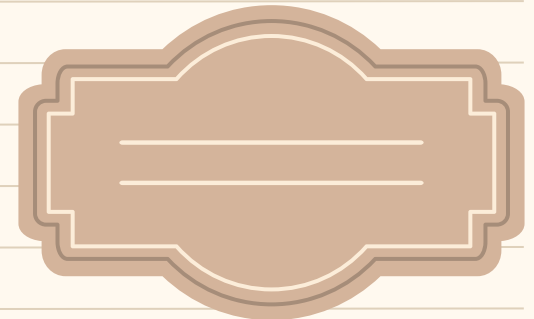
Turn and talk with someone from a different chapter.
Share ideas of how your chapter is currently recruiting
members.

(be prepared to share out what resonated with you)



Collaborate

By collaborating with different chapters, we can achieve greater effectiveness, efficiency, and sustainability while fostering a powerful sense of community and solidarity within our organization.





Thank you!

Do you have any questions?